

May 26, 2010

TECHNOLOGY

TRENDS • PRACTICES • OPPORTUNITIES

WHITE PAPER

PANEL DISCUSSION

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White Paper Update

Table	TOPIC	CIO	SPONSOR
1	Motivating a recovering workforce: moving forward after downsizing	Adriana Karaboutis General Motors	John Bonapace Sun
2	Reducing technology costs without jeopardizing quality	Jim Burdiss Affinia Group	Jane Sydlowski AMI
3	Sharing best practices in IT Security: Prevention Tips and Response Techniques	Joe Sawasky Wayne State	Govind Rammurthy MicroWorld Technologies
4	Agile Development with a Capital "A"	Gary Baker Gale Cengage	Chris Beale Pillar Technologies
5	Producing results with smaller teams and less people: doing more with less	Charles Kirkpatrick III Flagstar Bank	Mike Wipperfeld Iron Mountain Digital
6	Balancing user satisfaction with cost containment: the impact on strategy	Roger Rehm Central Michigan University	Lance Parry CISCO
7	Building leaders in challenging times: Best practices for motivating your workforce	Gary Erickson Executive Search Partners	Barry Demp Barry Demp Coaching
8	Culture change - process enables technology	Hans Erickson Det Regional Chamber	John Stout Stout Systems
9	Making the case for Green IT: A new mindset	Steven Pickett Penske	Bill Hippenmeyer Google
10	Can IT drive market value?	Gregg Garrett Volkswagen Group of America	Frank Gall Dewpoint
11	Getting your head in the cloud: best practices for first steps into the world of SaaS	Joe Drouin Kelly Services	Pat McQueen Salesforce.com
12	Leveraging partner relationships to uncover opportunities to save	Mamatha Chamarti Daimler	John Fleischer T-Systems

Online Access to White Papers

itwhitepapers.plantemoran.com

The screenshot shows the website's navigation menu with links for HOME, ABOUT, AFFILIATES, CAREERS, LOCATIONS, MEDIA, and CONTACT. Below the menu are tabs for Services, Industries, and Perspectives. The breadcrumb trail reads: home > services > technology > technology white paper series. The main content area is titled "Technology White Paper Series" and includes a sidebar with "SERVICES" and "TECHNOLOGY" categories. The main text describes the series, provides a list of white papers, and includes a registration form at the bottom.

HOME ABOUT AFFILIATES CAREERS LOCATIONS MEDIA CONTACT

Services Industries Perspectives

home > services > technology > technology white paper series

Technology White Paper Series

On June 3, 2009, Plante & Moran attended the Midwest Technology Leaders (MTL) Conference, an event that brings together top technology professionals in the Midwest to share trends, best practices, and opportunities.

With the help of MTL, Table Sponsors, CIOs, and additional conference attendees, we conducted roundtable discussions on a variety of timely and important IT topics.

As an outgrowth of the roundtable discussions, we produced a series of educational white papers.

Please fill out the form below to download the following whitepapers:

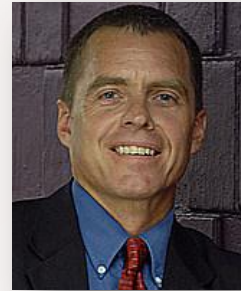
- Agile Development with a Capital "A"**
Many organizations believe they're software development methodologies are agile. More still want to become agile. Interestingly, there are levels of agility. There's "agile," and there's "Agile." How do you really know when you're Agile with a capital "A"? Read on to learn more.
- Culture Change – Process Enables Technology**
While many organizations are watching their competitors closely, adjusting strategies, and modifying processes, there is minimal consideration regarding the impact of these changes on technology. IT is simply an afterthought, and IT professionals do their best to react accordingly. These technology professionals can help facilitate change by overcoming obstacles and solving business problems; all too often, they are simply not heard. To be heard, IT professionals need to proactively change the mindset of non-IT professionals (from HR to Finance), which requires its own set of cultural change.
- Getting Your Head in the Cloud: A Primer to the Types of Cloud Computing Solutions**
Cloud computing is talked about extensively in the IT world. It enhances collaboration, agility, scaling, and availability, and provides the potential for cost reduction through optimized and efficient computing. However, there are many aspects of it that aren't completely understood, and there are important factors to consider based on specific business needs or requirements. Gaining a better understanding of cloud computing is the first step in knowing if it's right for you.
- Leveraging Partner Relationships: Uncover Opportunities to Save**
Partner Relationship Management (PRM) is a business strategy that enables companies to manage complex channel partnerships. Communications between companies and their indirect external partners are enhanced by sharing real-time sales, marketing, and manufacturing information. Through leveraging indirect channel relationships, companies are able to coordinate their activities, reach new markets, and improve customer satisfaction while uncovering opportunities to reduce costs.

- Register at the bottom of the page
- Include your first name, last name, e-mail address, and white paper of interest
- An e-mail will be sent with a link to download the white paper

Today's Panel Members



Raj Patel
Partner
Plante & Moran



Joe Sawasky
Chief Information Officer
Wayne State University



Jim Burdiss
Chief Information Officer
Affinia Group



Mamantha Chamarthi
Chief Information Officer
CMS Energy



Innovation Roundtables

Table	TOPIC	CIO	SPONSOR
1	The Economics of Innovation	Bill Hanby AAA Life	Cisco
2	Disruptive by Nature	Cindy Zerkowski Macomb County	Randy Rodriguez BlueWolf
3	Meeting the Needs - Connecting with the consumer	Frank Laura Quicken	Mark Hillman Compuware
4	Forging The Link Between Business Process And Execution	Ryan Spencer Takata	Jane Sydlowski AMI
5	Making IT Investment Governance Work	Matt Peterson TRW	John Fleischmen T-Systems
6	Explosive Data Growth	Kevin Vasconi RL Polk	Frank Gall Oracle
7	Outsourcing and Vendor Management	Michael Garrett Palace Sports and Entertainment	Plante Moran
8	Leveraging an Agile Transformation to Drive Innovation and Business Value	Gary Baker Gale Cengage	Bob Myers Pillar



With insights from today's roundtable discussions, a comprehensive white paper on technology innovation will be developed.



A Plante & Moran Presentation

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